

Scrum Product Owner Certification Training (Präsenz)

Developing better solutions with agile product management

Agile project management is a well-established method, even outside the IT sector. The Product Owner assumes a key role, from planning the product strategy to requirements management all the way through to reviewing work results. Comprehensive methodological know-how and perfect communication with clients and the development team are essential. In this training, you learn how to perfectly execute the role of the Scrum Product Owner. You'll be optimally prepared for the PSPO I* exam (Scrum.org).

Content

Introduction

- Why product development with Scrum?
- Scrum – an overview.
- Differences to “classic” product management.

Managing products

- Agile product management – iterative and geared towards added value!
- Developing products – vision, roadmap, backlog.
- The Product Owner – a key role!

Managing requirements

- Recognising and describing requirements.
- Reviewing and monitoring completion.

Planning products

- Agile release planning.
- Controlling products using metrics.

Introducing agile product development

- Organisational environment and responsibility.
- Agile values – trust and result orientation.
- Experiences and best practices.

Preparation for the Professional Scrum Product Owner (PSPO I)* certification in accordance with Scrum.org

- What you need to know.
- How the exam works.
- The preparation you need to pass.

Online Learning Platform

Once you have registered, you will be able to access your online learning platform, including extra materials for consolidating what you have learned.

Your benefits

After visiting this training, you'll be familiar with

- the benefits and challenges of agile product development
- the role of the agile Product Owner
- how you can support Scrum Teams in implementation
- approaches to agile planning and controlling and be able to apply these to your projects
- the methods of agile requirements management
- how to apply the principles of agile management to your topics.

You know which content is relevant for the PSPO I* exam and how to optimally prepare for it.

After attending this seminar, you will receive confirmation that you have completed 13,00 PDUs.

You complete the exam after the training at a time that best suits you. The seminar and the exam (60 minutes) are in English.

The exam fee is included in the price of the seminar.

*** The Professional Scrum Product Owner I assessment is fully owned and maintained by Scrum.org.**

Methods

Trainer input, case and best practice examples, exercises, discussions, exchanging experiences, tools, checklists.

Who should attend

Product managers, project managers, managers and heads of department, business analysts, release managers, IT development managers.

Open Badges - Show what you can do digitally too.

Open Badges are recognised, digital certificates of participation. These verifiable credentials are the current standard for integration in career networks such as LinkedIn.

With them, you digitally demonstrate the competences you possess.

After successful completion, you will receive an Open Badge from us.

Read more:

<https://www.haufe-akademie.de/seminare-lehrgaenge/trending-topics/open-badges>



Instructor

Derzeit keine Vita verfügbar



Falk Kagelmacher

Ich erhielt meine Ausbildung an der TU-Braunschweig, der University of Hong Kong sowie an der ETH-Zürich.

Seit mehr als 20 Jahren leite oder begleite internationale Projekte. Langfristige Einsätze als Projektleiter brachten mich unter anderem nach China, wo ich 7 Jahre als Berater am Chinesischen Bauministerium arbeitete, in die Ukraine und nach Ruanda.

Seit mehr als 10 Jahren bin ich freiberuflich mit Schwerpunkt auf Projektmanagement tätig.

Ich bin zertifizierter Professional


Mona Lopes

Derzeit keine Vita verfügbar


Farid Schwuchow

Scrum Master und zertifizierter Professional Scrum Product Owner.

Jedes meiner Seminare wird zum Unikum, abhängig von den Teilnehmenden. Ziel ist immer das fundierte Verständnis grundlegender Prinzipien. Außerdem will ich Ihnen ein reiches Buffet an Ideen und Tools unterschiedlicher Herkunft zur Lösung herausfordernder Situationen mitgeben. Wenn sich nach dem Seminar in Ihrem Arbeitsumfeld Dinge zum Positiven ändern, dann – und nur dann – war ich erfolgreich.

Ich halte viel von persönlichem Wachstum, Kollaboration und bei aller bissigen Entschlossenheit auch einer gesunden Prise Humor. Als Politikwissenschaftler, Debattierer und mehrfacher Vater werde ich das nicht mehr los.

Training details

Training in English | Präsenz

2 days

PDU points

PDU Ways of Working:	8.0
PDU Power Skills:	3.0
PDU Business Acumen:	2.0
PDU gesamt:	13.0

Dates

22.-23.06.2026

Mannheim

Venue

 Best Western Plus Delta Park
Mannheim

Days & Times

Monday, 22.06.2026
10:00 am - 6:00 pm
Tuesday, 23.06.2026
9:00 am - 5:00 pm

09.-10.11.2026

Hamburg

Venue

Radisson Blu Hotel Hamburg Airport

Days & Times

Monday, 09.11.2026
10:00 am - 6:00 pm
Tuesday, 10.11.2026
9:00 am - 5:00 pm

Current dates and further information can be found at www.haufe-akademie.de/1685

Participation fee

€ 1.690,- excl. VAT

€ 2.011,10 incl. VAT

The participation fee includes

- a joint lunch per full seminar day,
- refreshments during breaks, and
- comprehensive working materials.

Accommodation costs at the hotel are to be settled directly by the participants with the hotel. You will find a reservation form for hotel booking in your learning environment.

Your registration options

Online: www.haufe-akademie.de/1685

E-mail: anmelden@haufe-akademie.de

Book your training course quickly and easily online. Please be sure to enter the name of the participant and the full billing address with telephone number and e-mail address.

In our Questions & Answers (FAQ) section you will find all the answers to the most frequently asked questions about our training courses:

<https://www.haufe-akademie.de/faqs>

You can also find our detailed conditions of participation on the Internet under www.haufe-akademie.de/agb or in the overall program.

You can find the complete data protection regulations at www.haufe-akademie.de/datenschutz.

Haufe Akademie GmbH & Co. KG

Munzinger Straße 9, 79111 Freiburg, www.haufe-akademie.de, Beratung: Tel.: +49 761 595339-00, service@haufe-akademie.de

Scrum Product Owner Certification Training (Live-Online)

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Emre Yildiz

Ich bin Berater und Trainer aus echter Leidenschaft. Ich bin überzeugt, dass Transformation sowohl durch wirksame Methoden als auch durch innere Haltung entsteht: Im Denken, im Mut zur Veränderung und im Umgang miteinander.

Ich arbeite an der Schnittstelle von Mensch, Kultur und Organisation – ganzheitlich und auf Augenhöhe. In komplexen, dynamischen Umfeldern begleite ich Teams und Führungskräfte dabei, Orientierung zu gewinnen, neue Potenziale freizusetzen und nachhaltige Wirkung zu entfalten.

Für mich entsteht Sinn dort, wo Lernen nicht nur Wissen vermittelt, sondern Entwicklung spürbar wird.

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Start dates

06.-07.07.2026

Live-Online

Course

zoom

Module times

Monday, 06.07.2026
9:00 am - 5:00 pm
Tuesday, 07.07.2026
9:00 am - 5:00 pm

28.-29.09.2026

Live-Online

Course

zoom

Module times

Monday, 28.09.2026
9:00 am - 5:00 pm
Tuesday, 29.09.2026
9:00 am - 5:00 pm

22.-23.02.2027

Live-Online

Course

zoom

Module times

Monday, 22.02.2027
9:00 am - 5:00 pm
Tuesday, 23.02.2027
9:00 am - 5:00 pm

Current dates and further information can be found at www.haufe-akademie.de/33267

Participation fee

€ 1.690,- excl. VAT

€ 2.011,10 incl. VAT

Your registration options

Online: www.haufe-akademie.de/1685

E-mail: anmelden@haufe-akademie.de

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